

Permanent Innovator

Mirae Asset



Mirae Asset Financial Group Overview



As a global financial group, we serve not only our clients but the broader society as well.

We want our company to display a unique and future-oriented philosophy that provides solutions for all of our stakeholders.

Hyeon Joo Park
Founder & Global Investment Strategy Officer

A handwritten signature in black ink, appearing to read 'H. J. Park', with a period at the end.

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6. ETF Platform

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1. Introduction



Picture: “Handless Clock” - a symbol of long term perspective and investment on display at Mirae Asset Headquarters in Seoul

1. Group Overview
2. Business Philosophy
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1. Introduction > Group Overview



Founded in 1997, Mirae Asset is one of the largest independent financial groups in Asia, providing comprehensive services to clients worldwide.

Dedicated to meeting the evolving needs of our clients, Mirae Asset will continuously pursue relentless innovation and expand our abilities with a future-oriented, pioneer's mindset.

Founder	Hyeon Joo Park
Foundation	July 1997
Global Expansion	15 markets
Equity Capital	USD 14.5 billion
Total AUM	USD 554 billion
Employees	12,451

(Dec 2020)



Asset Management

Global Equities, Fixed Income,
Retirement / Individual Pension,
Financial Products, Insurance

Global ETFs

Thematic ETFs
Korea, US, Canada, Hong Kong,
Europe, and more.

MIRAE ASSET

Alternative Investments

Infrastructure,
Real Estate, Private Equity

Innovative Companies

Technology Platforms,
Biotechnology,
Venture Capital

Investment Banking

M&A Advisory,
Project Financing,
ECM, DCM

1. Introduction > Business Philosophy



“Mirae Asset’s corporate philosophy and core values were set at the time of its founding.

At first, I considered traditional company values such as faith or sincerity.

However, I wanted Mirae Asset to stand out from its competitors.

That’s why I chose phrases such as ‘open mind’ and ‘embracing the future’.

I hope Mirae Asset can become a company of talented people who are responsive to changes.

I sincerely hope that these excellent people will grow and inherit the founding philosophy of Mirae Asset and compete in the global market with great confidence.”

(from ‘Money is a Beautiful Flower’ by Hyeon Joo Park)



Business Philosophy

We value our people and embrace the future with an open mind.

Core Values

Our clients' success is paramount - their success is our success.

We assess every investment opportunity objectively and with total impartiality.

Mirae Asset's success is built on respect for each individual and a belief in the power of teamwork.

At Mirae Asset we are deeply aware of our responsibilities as good corporate citizens.



Chairman Hyeon Joo Park

Mirae Asset Global Investment Strategy Officer

“God has given us two eyes:

One for the present, the other for the future.

If you continue investing and innovating for the future, you can make a better future.

This is how Mirae Asset makes changes for the future through investment.”

1. Introduction > Founder & GISO



- 2018 Appointed as the Chairman of Mirae Asset Securities (HK)
- 2016 Appointed as the Chairman of Mirae Asset Daewoo
- 2009 Awarded the Master Entrepreneur by Ernst and Young
- 2002 Completed Harvard Business School CEO course
- 2001 Appointed as the Chairman of Mirae Asset
- 1999 Founded Mirae Asset Securities
- 1997 Founded Mirae Asset Global Investments
- 1997 Founded Mirae Asset Capital



Global Footprint

18 years

Global Expansion

15

Global Markets

48

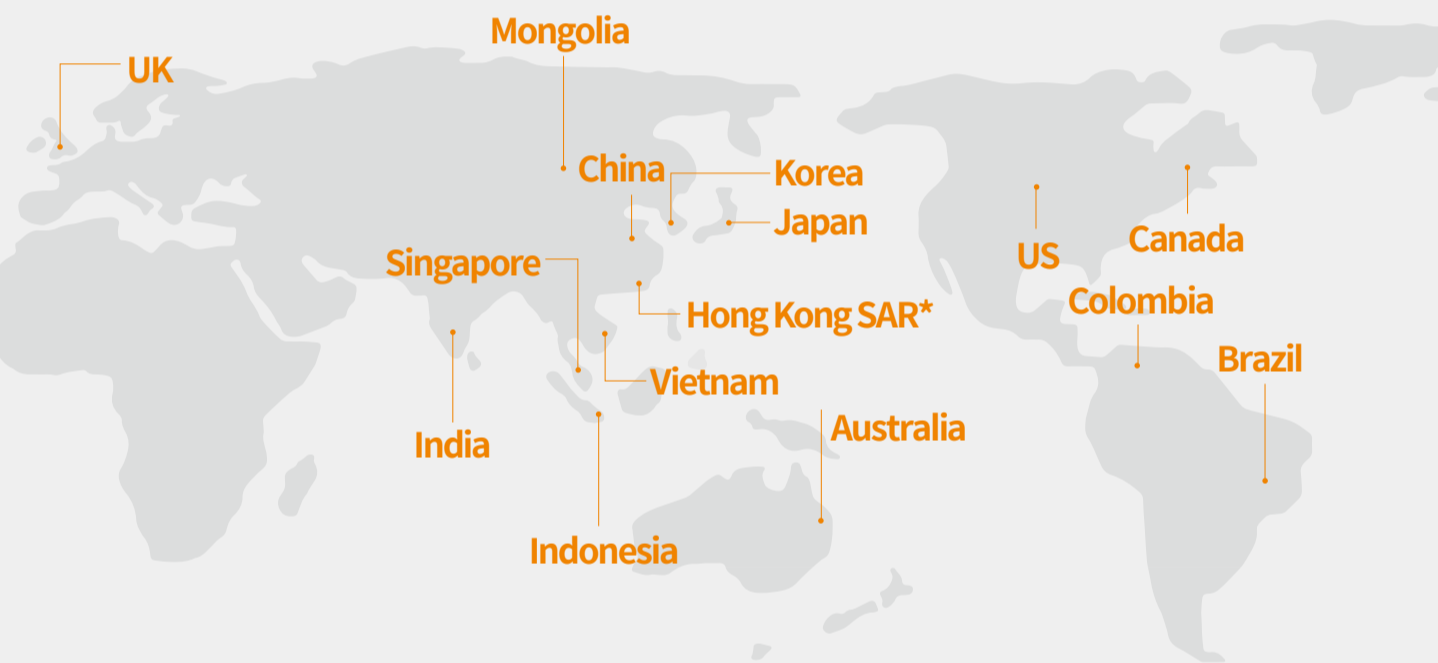
Global Offices

15

Global ETF AUM Ranking

50+

Countries with Clients



(Dec 2020)

* Special Administrative Region of the People's Republic of China

Beginning with our Hong Kong office in 2003, Mirae Asset continued its expansion across Asia Pacific, the Americas, and Europe.

Strategically positioned in 15 markets, Mirae Asset operates a globally diversified investment platform and meet the needs of our clients with intelligent investment solutions across various asset classes.

Mirae Asset Global Network

2. Core Drivers



Picture: TIGER ETF (Nasdaq Tower, Times Square)

1. Globalization
2. Investments
3. Digitalization



Globalization

Going Global with Local Expertise

Going Global

Mirae Asset Financial Group has grown into a global financial group, with presence in 15 markets across Asia Pacific, Americas, and Europe.

With our global network, we can operate a globally diversified investment platform, providing investors with sophisticated and extensive investment solutions. Fully utilizing our global resources, we constantly identify new investment themes and opportunities.

Local Expertise

Mirae Asset's overseas businesses are tailored to the unique characteristics and demands of each region.

We deploy a true localized strategy that ensures we are achieving our client's objectives in each individual market.



Investment

Innovation through Investments

ETFs, a Disruptive Force in the Industry

Mirae Asset's ETF business leverages our 4 ETF brands around the globe to create a client-centric platform that provides investors with intelligent investment solutions.

Mirae Asset offers a comprehensive range of simple and innovative solutions that provide exposure to disruptive themes, access to global markets and tools that help our clients achieve their investment objectives.

Making Changes through Investments

Mirae Asset believes that we can make changes through investments.

Mirae Asset aims to discover and support small and medium-sized enterprises (SMEs) and innovative startup companies, to assist them to grow and become key players of the industry.



Digitalization

Convergence of Digitalization and Finance



Digital Finance

Mirae Asset pursues digital innovation aimed at building a strong client base and providing financial services that stand out from our competitors.

Mirae Asset is dedicated to the application of artificial intelligence and deep machine learning in all areas of investment, including research, asset allocation solutions, investment behavior analysis, and product and service development.

Digital Content

In an effort to better communicate with clients and investors, Mirae Asset continues to create insightful investment content and thought leadership via various digital

2. Core Drivers > Digitalization



mediums.

Mirae Asset manages over 40 websites, blogs, and social media channels such as YouTube in more than 6 different languages to deliver timely and informative investment analysis, opinions and insights to our investors around the world.

3. Sustainability



Picture : Mirae Asset Center 1, Seoul Korea

1. Investment Principles
2. Sustainable Investing
3. Sustainability Journey
4. Investment Education
5. Foundation



Committed to our Investment Principles

Mirae Asset adheres to unwavering investment principles and strives to provide better value to customers.

Investment Principles

Mirae Asset identifies the sustainable competitiveness of companies

Mirae Asset invests with a long term perspective

Mirae Asset assesses investment risks with expected return

Mirae Asset values a team-based approach in decision-making

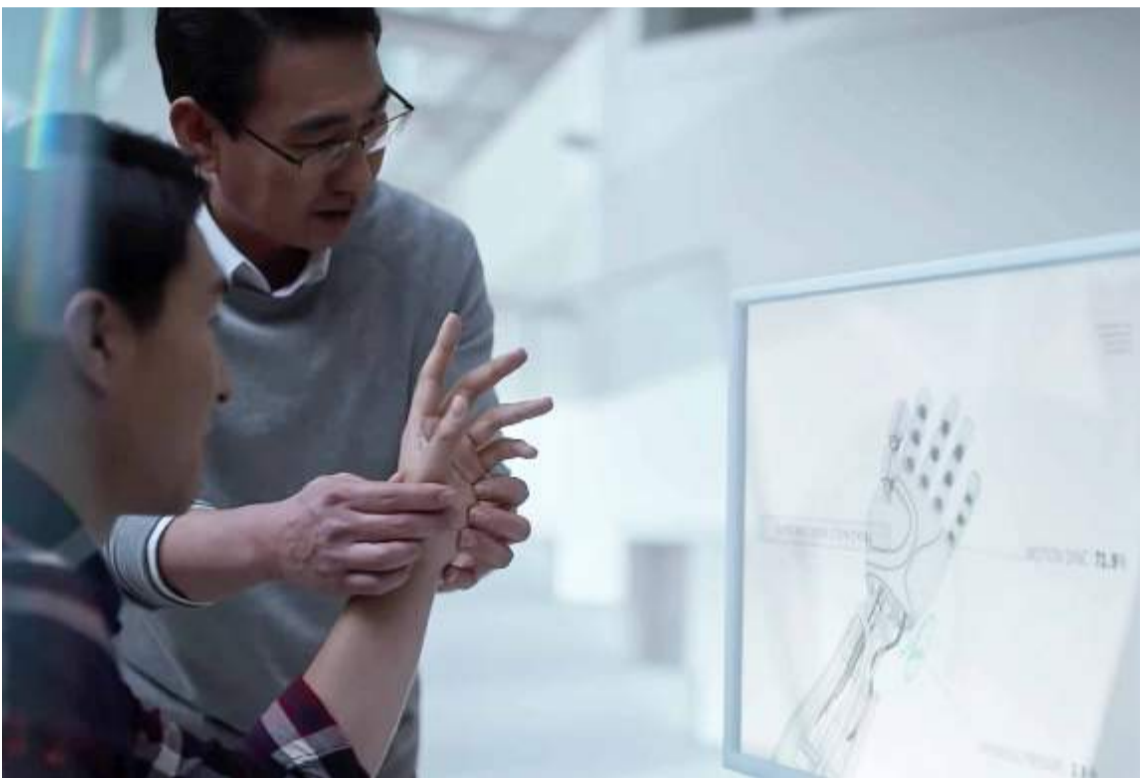
Mirae Asset firmly adheres to these core investment principles.

Mirae Asset Brand Film



Sustainable Investing

We are committed to our clients, our people, and our society.



Fostering Future Industry Leaders

We invest in startups across innovative sectors such as new and renewable energy, Fintech, artificial intelligence, nanotechnology and advanced materials.

We also offer financial services designed for small-to-medium enterprises to help them become more sustainable.



Investing in the Future

At Mirae Asset, we are committed to selecting, distributing and managing ESG conscious financial products. We consider not only investment returns but ESG principles when making investment decisions in an effort to fulfill our societal responsibilities.



Nurturing Global Experts

We are dedicated to developing and nurturing global talent. We provide numerous educational and development programs and career opportunities that encourage each individual to innovate in their own roles and lives.



Mirae Asset's Sustainability Journey

Mirae Asset aims to contribute to making a brighter world for future generations.



2000

Establishment of
Mirae Asset
Park Hyeon Joo
Foundation

2004



Mirae Asset Global
Investments launches
Korea ESG Equity Fund



2008

Mirae Asset Financial
Group initiates
“I Love You” employee
donation campaign

2011



Mirae Asset
Venture Investments
launch Mirae Asset
Social Enterprise Fund



2015

Mirae Asset Global
Investments (HK)
becomes
UN PRI Signatory

3. Sustainability > Sustainability Journey



2018



Establishment of
Mirae Asset Foundation
(India)

2020.09



Mirae Asset Securities
issues SRI Bonds

2020.11



Mirae Asset Securities
listed on DJSI for
9th year

2020.12



Mirae Asset Life
Insurance announces
Vision

2021.01



Mirae Asset
Financial Group
introduces
eco-friendly
“New Year Package”



Mirae Asset Investment and Pension Center

Since its establishment in 2004, Mirae Asset Investment and Pension Center has been committed to helping investors manage their assets and achieve their long-term objectives. Today, we continue to carry out various research, information and educational activities covering investment and pension.

Investment & Pension related Contents in Korea

Press



+200 Appearances

Press(Newspaper, Radio, TV, etc.)

Video / Lectures



+120 Times

Investment and Pension related lectures, YouTube videos

Research



7 Papers

Investment and Pension related reports and research papers

Publication



13 Publications

<The Sage Investor>
<Investment and Pension>

Conference



4 Conferences

Quarterly Investment trend conferences

3. Sustainability > Investment Education



Global Investor Education

At Mirae Asset, we aim to share our expertise and knowledge with our clients and the wider community to help enhance their understanding of the investment world. We believe that financial literacy is the key to financial well-being, and as such, we are continuously creating insightful investment content.





Mirae Asset Park Hyeon Joo Foundation

Mirae Asset aims to create a social value beyond the accumulation of clients' wealth. Since establishment in 2000, Mirae Asset has given hope to more than 320,000 dreamers.

Global Talent Programs

Total Beneficiaries

329,098

(March 2021)



3,578

Korea Scholarships



124

Global Scholarships



14,974

Global Leader Trips



5,939

Global Programs (Cultural/Exchange)



304,483

Financial Education Programs



Mirae Asset Foundation - India

Established in 2018, Mirae Asset Foundation in India provides access to better education and improved quality of learning so that students from diverse backgrounds across India can reach their highest potential.



4. Key Businesses



Picture: From the lobby of Mirae Asset Center 1 in Seoul

1. Asset Management
2. Investment Banking
3. Life Insurance
4. Capital Finance
5. Venture Capital
6. ETF Platform



Mirae Asset Global Investments

Mirae Asset Global Investments is a leading global diversified asset manager, providing innovative solutions worldwide, serving clients in over 40 countries.

Main Businesses

Alternatives Real Estate, Hedge Funds, Infrastructure, Private Equity, Venture Capital

Traditional Public Equities, Fixed Income, Balanced Fund Products

Global ETF Global X, TIGER ETF, Horizons ETFs, Mirae Asset Global Investments (Brazil, India, Vietnam)

Assets Under Management

193 USD Bil

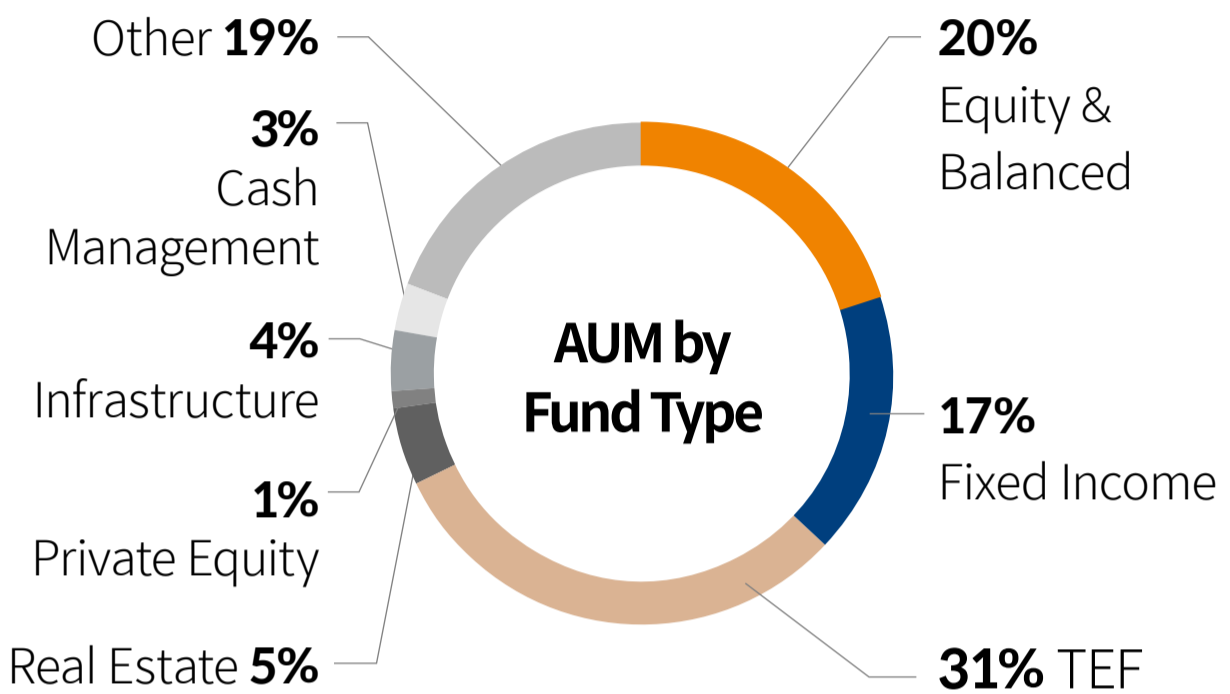
Global ex Korea AUM

63 USD Bil

(Dec 2020)

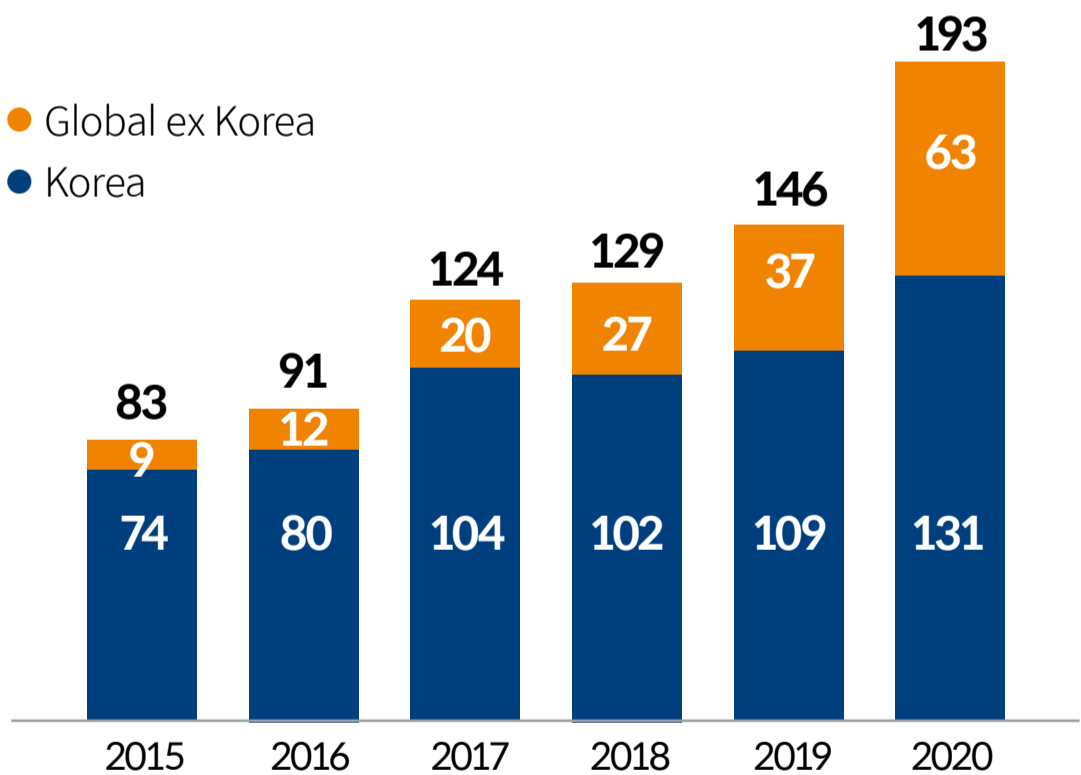


Diversified Investment Products



* Includes Hedge Funds, Derivatives, FOFs.

Client Assets by Region



(Unit: USD Bil)

**Mirae Asset Global Investments
Homepage**



Mirae Asset Securities

As the leading investment bank in Asia, Mirae Asset Securities is expanding its global footprint to become one of the world's top-tier investment banks.

Main Businesses

Wealth Management Global investment advisory and brokerage services

Investment Banking Equity capital markets, leveraged finance, corporate finance solutions and M&A advice

Fintech Providing digital solutions for mobile and personal trading

Trading Credit, interest rate, equity-linked products, FX, global equities and proprietary trading

Equity Capital

8.5 USD Bil

Total Equity AUM

184 USD Bil

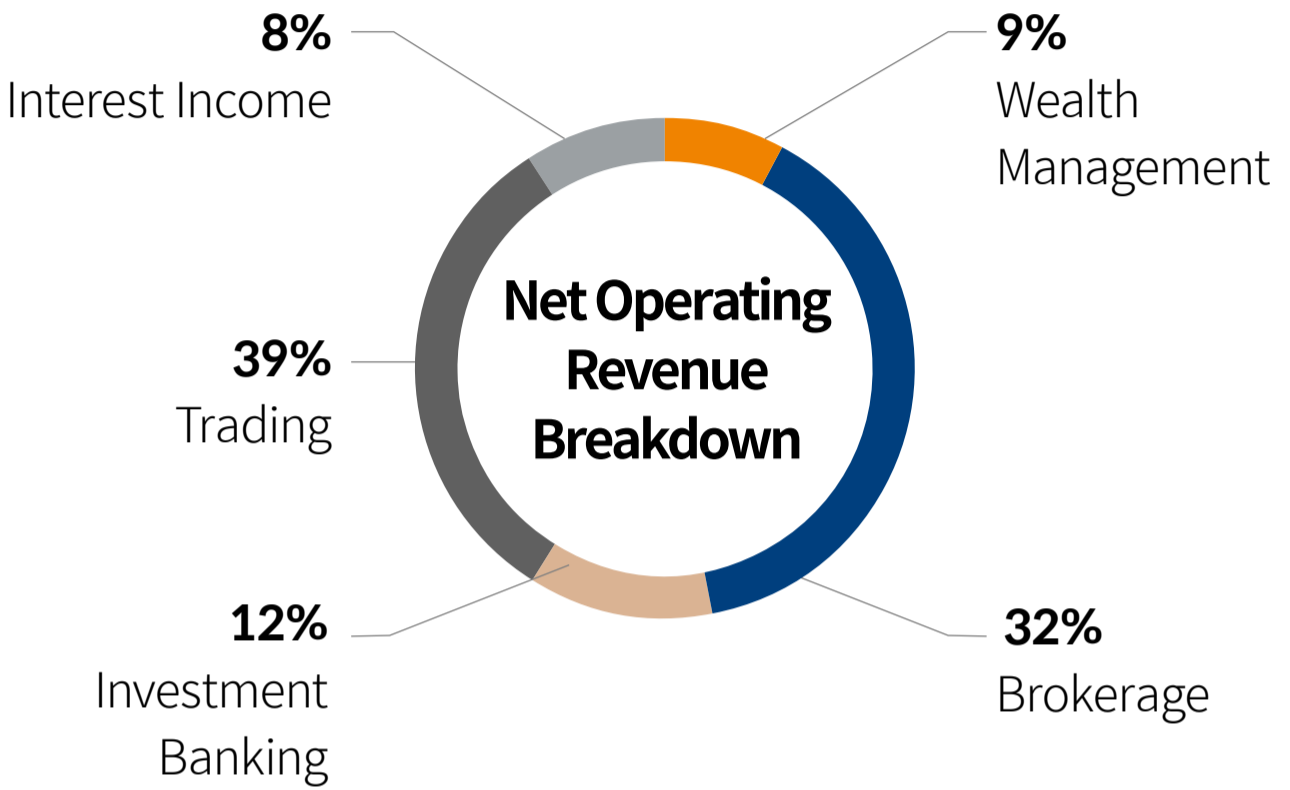
Total Client Assets

317 USD Bil

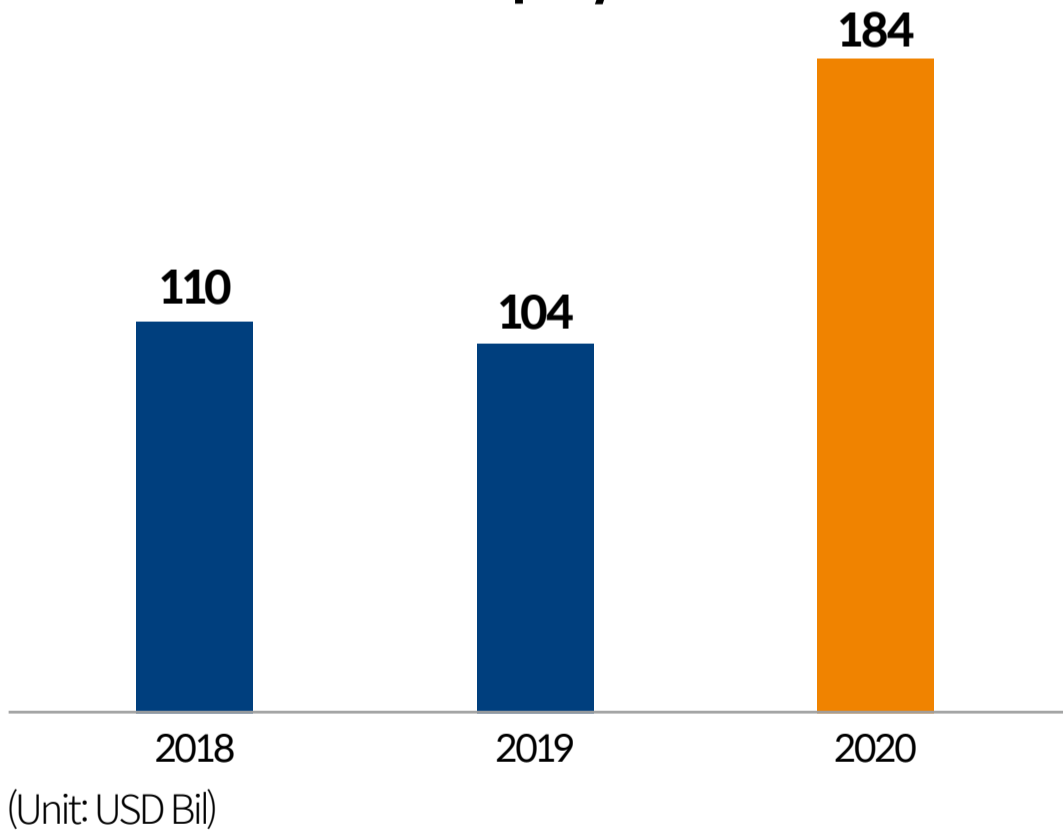
(Dec 2020)



Diversified Business Model



Total Equity AUM



**Mirae Asset Securities
Homepage**



Mirae Asset Life Insurance

Mirae Asset Life Insurance provides comprehensive and specialized retirement planning to help our clients achieve financial security and prepare them for a comfortable retirement and prosperous future.

Main Businesses

Variable Asset Management Variable life insurance - MVP* fund

Insurance Life insurance, critical illness and accident insurance, savings insurance, children's life insurance and online insurance service

Retirement Annuity Principal-protected (insurance, savings, ELB) and income allocation (insurance, fund, ELB)

Others Total asset management consulting advice (tax, inheritance and real estate, etc.)

Total AUM
41 USD Bil

Variable Life Insurance Assets
11.5 USD Bil

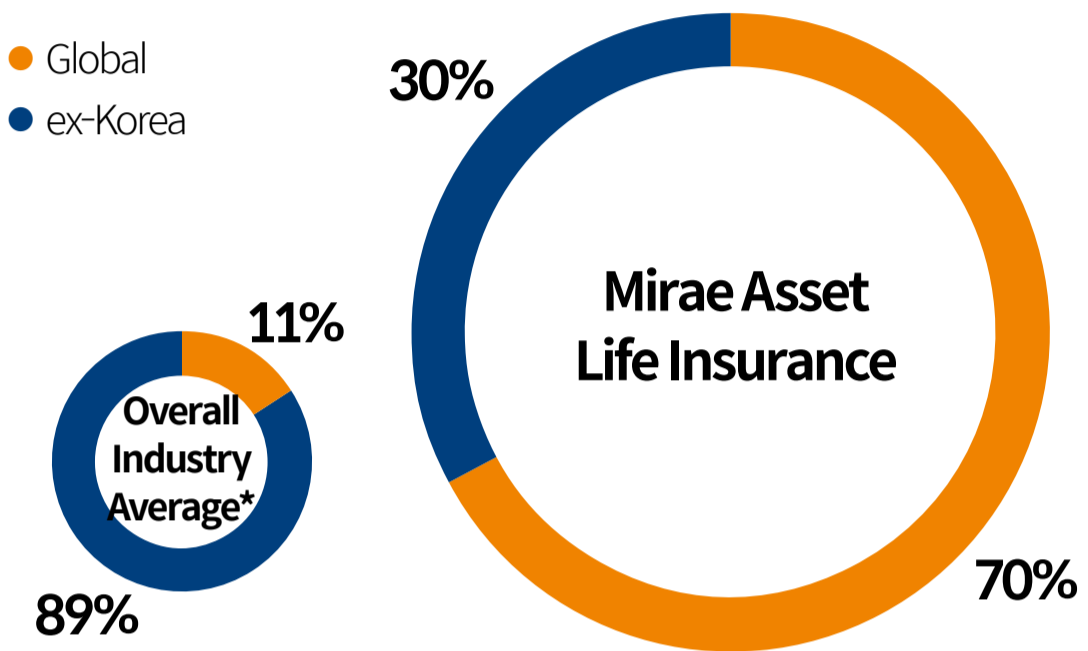
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Retirement Annuity Growth in Korea (3 years)

56%

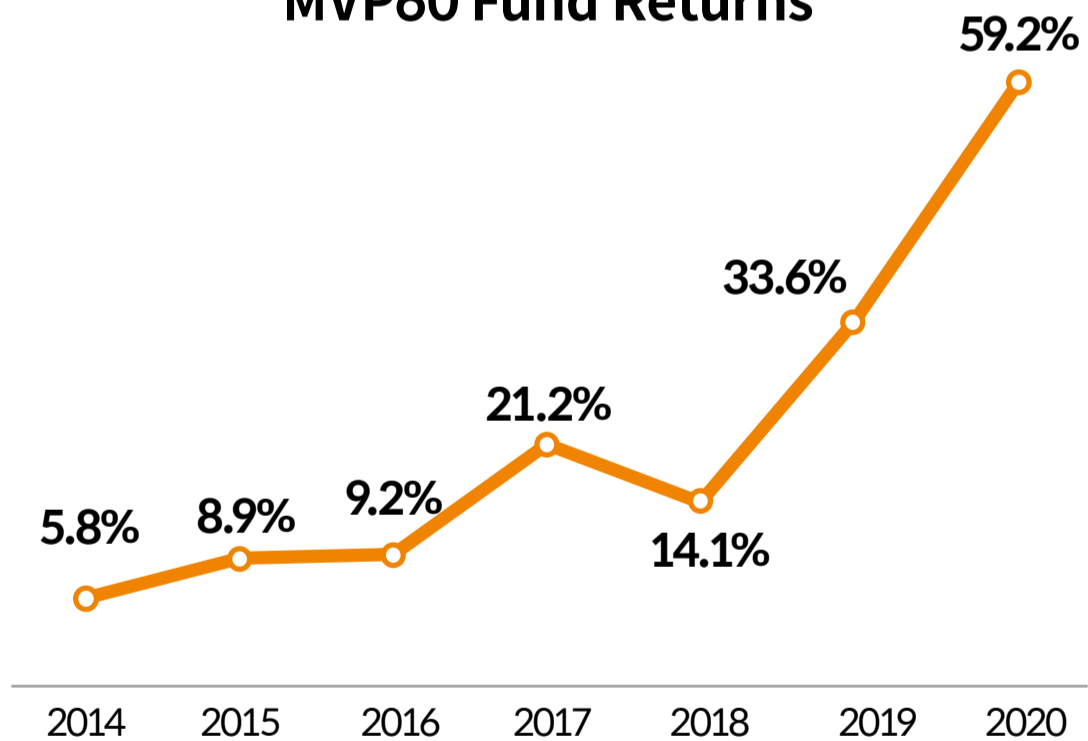


Active Asset Allocation Strategy of Variable Insurance Fund



* 21 insurance companies in Korea excluding Mirae Asset Life Insurance

MVP60 Fund Returns



* Cumulative return of MVP60 Fund since inception (April 2014)

[Mirae Asset Life Insurance
Homepage](#)



Mirae Asset Capital

Mirae Asset Capital specializes in customized financing solutions while facilitating investment in new growth areas.

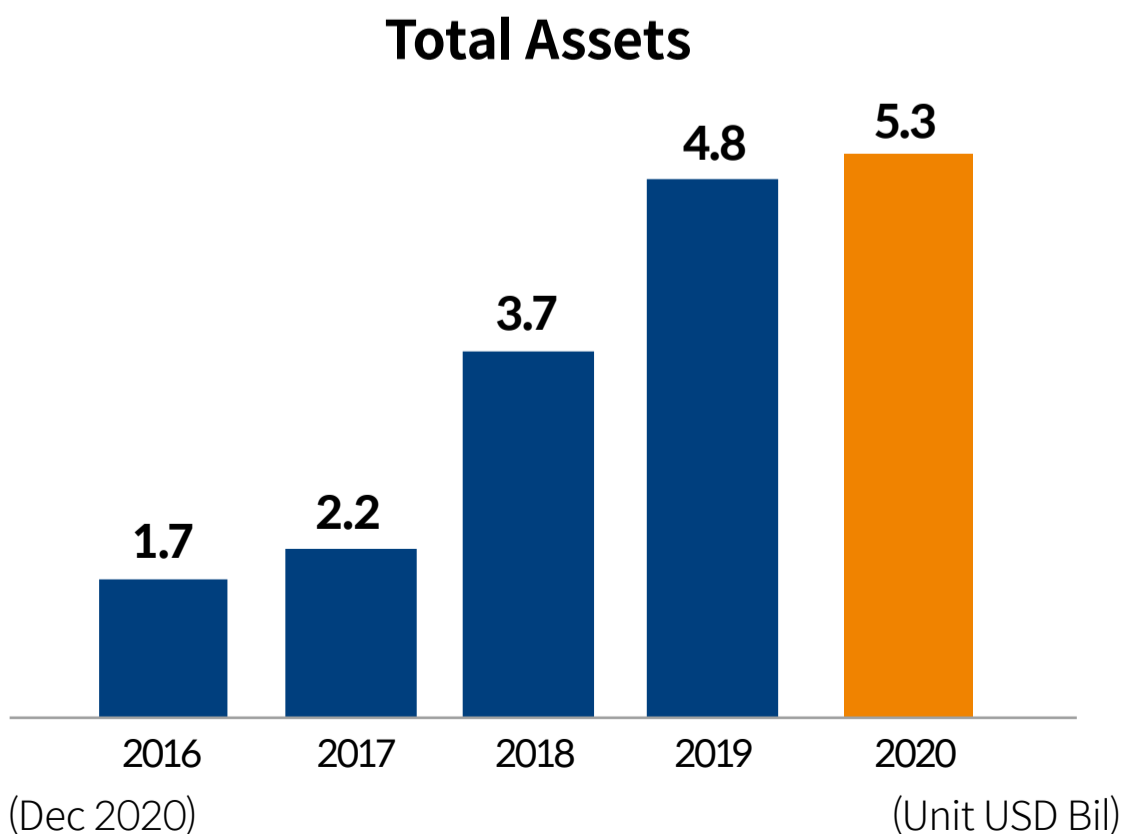
Main Businesses

New Growth Investments Investing in revolutionary ideas in sectors such as ICT/IoT and biotechnology

Data-driven Services Stock loans, lease deposit loans and development of data-driven loan service

Lease Financing Auto lease, installment financing

Leveraged Finance Corporate lending, project financing, M&A and mezzanine financing





Mirae Asset Venture Investments

Mirae Asset Venture Investments discovers and invests in global startups with high growth potential. We offer comprehensive and tailored support during their start up journey.

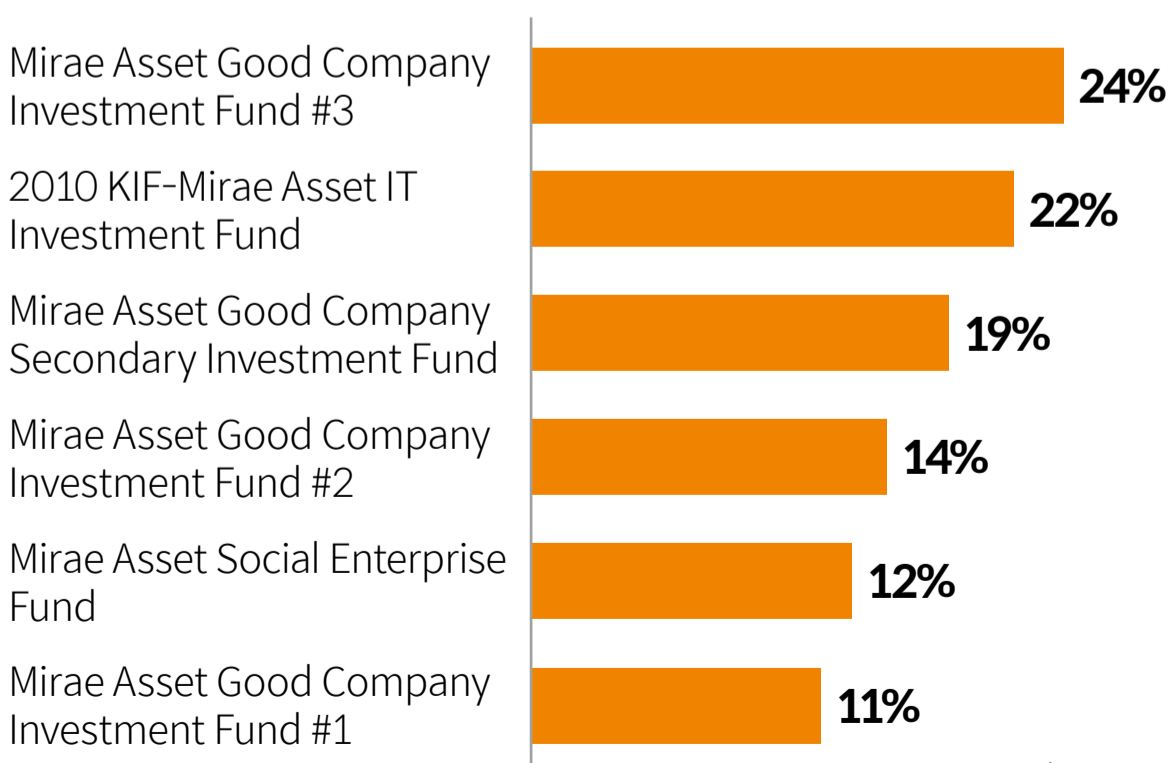
Main Businesses

Venture Capital Investing in venture businesses with potential for growth with the right management support

Strategic Investments Identifying companies for majority and minority investments in partnership with strategic and institutional investors

Buyouts Acquiring controlling interests in companies that exhibit clear paths to value added outcomes

Internal Rate of Return (IRR) on Liquidated Funds (5 years)



(Dec 2020)



Mirae Asset ETF Platform

Mirae Asset Global Investments leverages the experience, passion, and expertise of our four brands across the world in 10 countries to build the most innovative ETF business that is truly built around its investors.

ETF Brands

TIGER Korea

TIGERETF

Global X US, Colombia,
Hong Kong, EU, Japan

GLOBAL X
by Mirae Asset

Horizons Canada

 **HORIZONS** ETFs
by Mirae Asset

Mirae Asset Global Investments

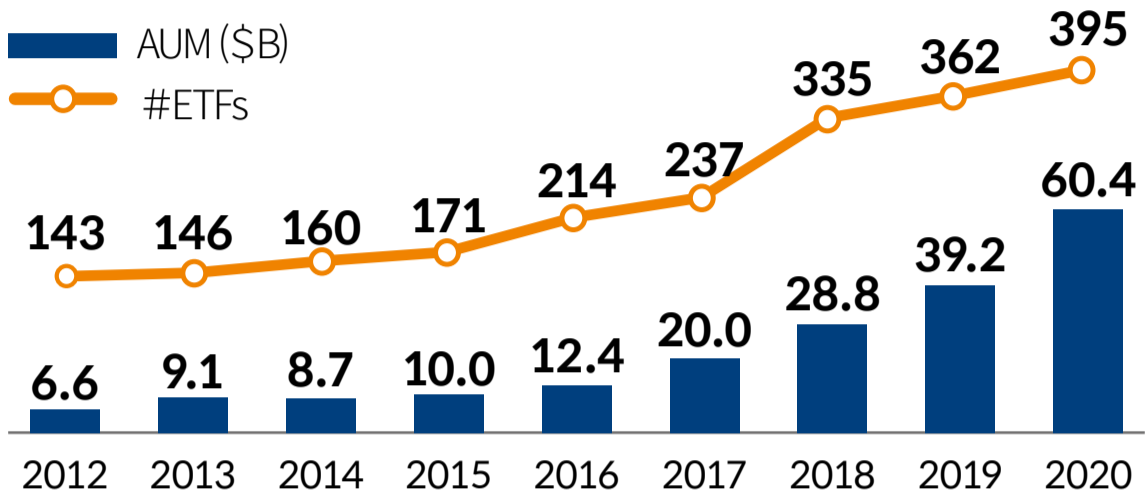
India, Brazil, Vietnam

MIRAE ASSET
Global Investments

4. Key Businesses > ETF Platform



Global ETF AUM



Total ETF AUM

\$60 Bil

ETFs Globally

395

Global ETF AUM
Ranking

15th

(Dec 2020)

Mirae Asset Global ETF Platform

5. Factbook

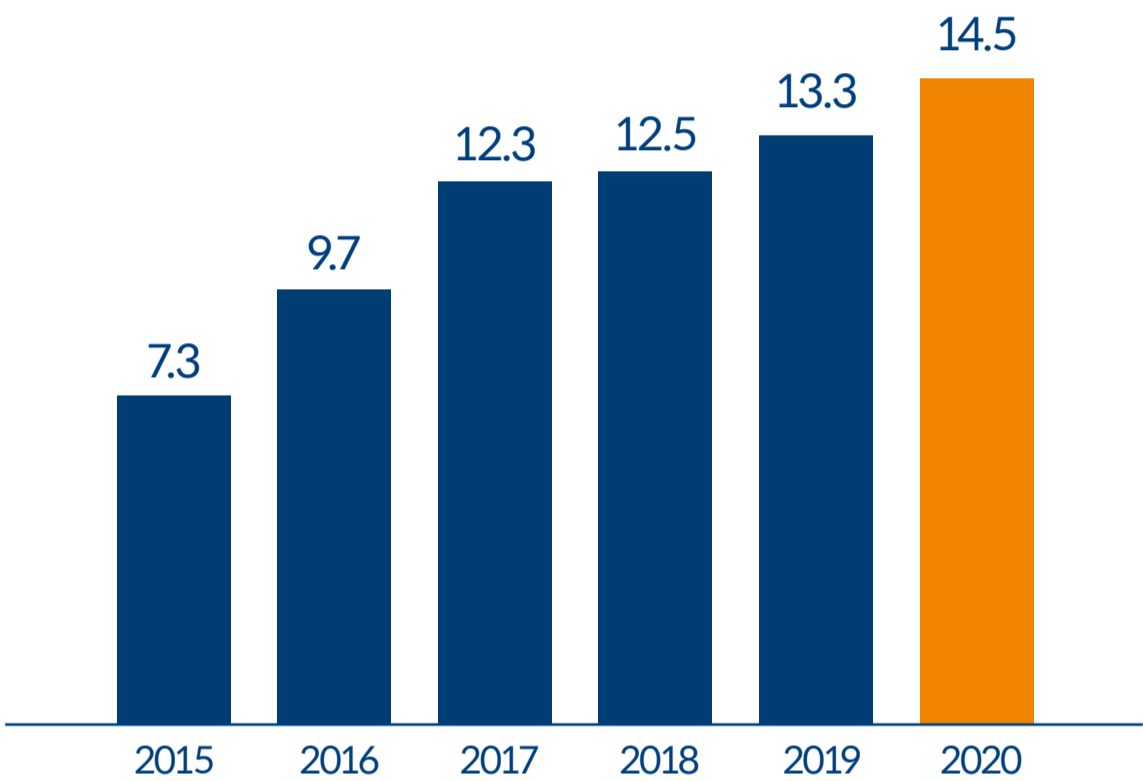


1. Financial Highlights
2. Global Presence
3. Milestones



Total Equity Capital

14.5 USD Bil
(Dec 2020)



Equity Capital per Company

(As of consolidated Dec 2020, Unit: USD Bil)

2.2

Mirae Asset
Global
Investments

9.3

Mirae Asset
Securities

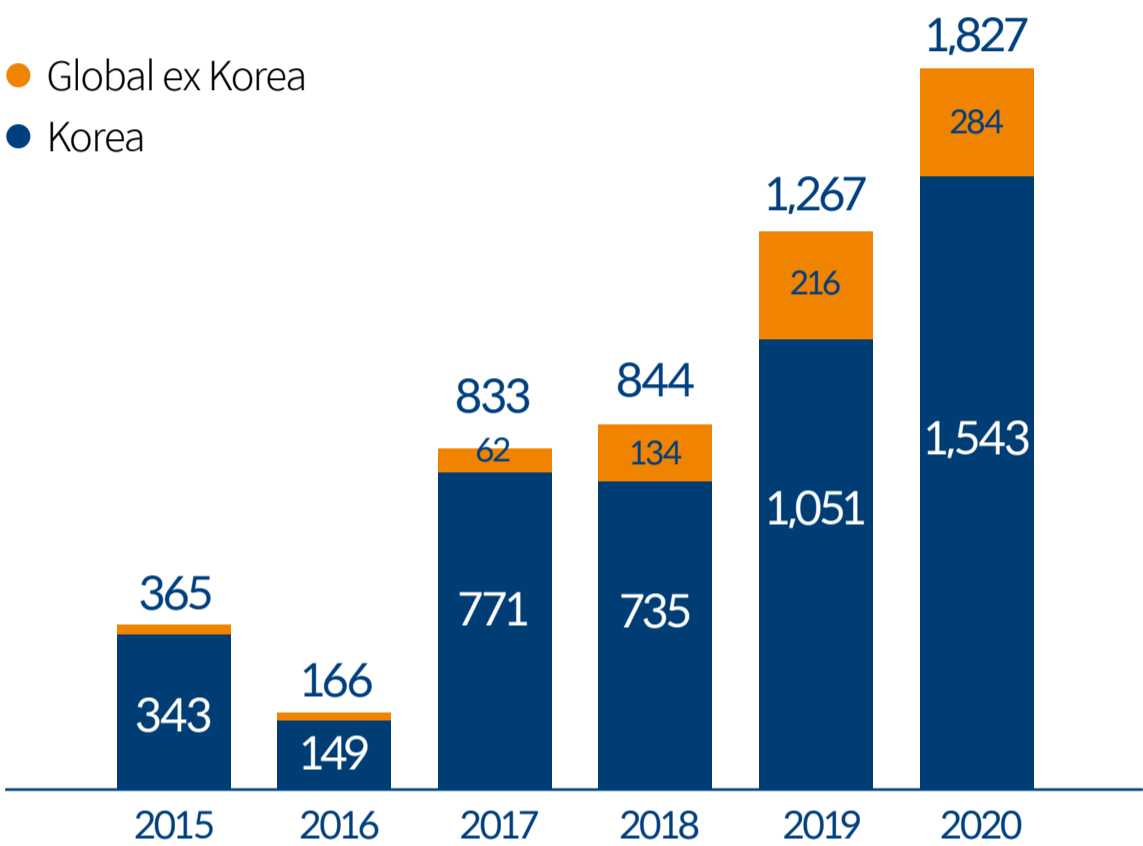
4.5

Mirae Asset
Life Insurance



Total Pre-tax Income

1,827 USD Bil
(Dec 2020)



Compound Annual Growth Rate of Pre-tax Income

(2015 ~ 2020)

33%

Korea

64%

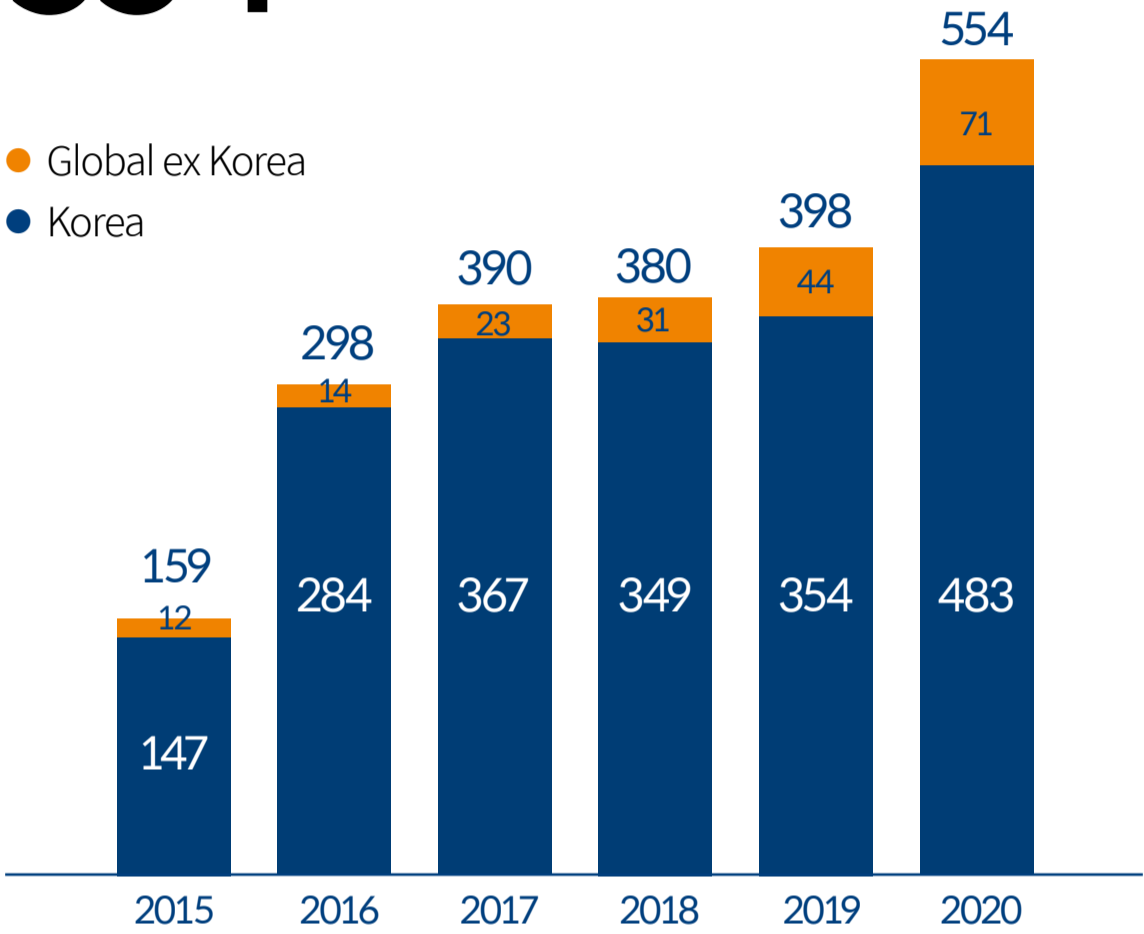
Global ex Korea



Total Asset Under Management

554 USD Bil
(Dec 2020)

- Global ex Korea
- Korea



Compound Annual Growth Rate of AUM (2015 ~ 2020)

25%
Korea

41%
Global ex Korea



Global Presence



(March 2021)

Korea

Mirae Asset Global Investments

Mirae Asset Securities

Mirae Asset Life Insurance

Multi Asset Global Investments

Mirae Asset Capital

Mirae Asset Consulting

Mirae Asset Financial Service

Mirae Asset Fund Services

Mirae Asset Investment and Pension Center

Mirae Asset Park Hyeon Joo Foundation

Mirae Asset Venture Investment

Brand Moove

5. Factbook > Global Presence



Energy Infra Asset Management
YK Development

Australia

Mirae Asset Global Investments

Brazil

Mirae Asset Global Investments
Mirae Asset Wealth Management

Canada

Horizons ETFs

China

Mirae Asset Huachen Fund Management
Mirae Asset Securities -
Beijing Representative Office
Mirae Asset Securities -
Sanghai Representative Office

Colombia

Global X

Hong Kong SAR*

Mirae Asset Global Investments
Mirae Asset Securities

India

Mirae Asset Investment Managers
Mirae Asset Capital Markets
Mirae Asset Venture Investments
Mirae Asset Financial Services



Indonesia

Mirae Asset Securities

Japan

Global X

Mongolia

Mirae Asset Securities

Singapore

Mirae Asset Securities

United Kingdom

Mirae Asset Global Investments

Mirae Asset Securities

USA

Mirae Asset Global Investments

Mirae Asset Wealth Management(LA)

Mirae Asset Securities(NY)

Global X

Vietnam

Mirae Asset Global Investments

Mirae Asset Securities

Mirae Asset Finance Company

Mirae Asset Prevoir Life Insurance

Mirae Asset Capital Vietnam Company

Vina Digital Finance Platform

Mirae Asset Securities -

Ho Chi Minh Representative Office

Grooo International

* Special Administrative Region of the People's Republic of China



Milestones

(March 2021)

-
- 1997** Mirae Asset Capital Founded
Mirae Asset Investment Advisory Founded
 - 1998** Launches Korea's first close-ended mutual fund, the Park Hyeon Joo Fund #1
 - 1999** Mirae Asset Securities Founded
 - 2000** Establishes the Mirae Asset Park Hyeon Joo Foundation
 - 2001** Launches Korea's first open-ended mutual fund, the Mirae Asset Independence Fund
Launches Korea's first wrap account service
 - 2003** Establishes Mirae Asset Global Investments (HK), Korea's first overseas investment company
 - 2004** Establishes the Mirae Asset Investment Education & Research Center
Launches Korea's first real estate fund
Launches Korea's first private equity fund
 - 2005** Launches first overseas investment fund in Korea, the Mirae Asset Asia Pacific Star Equity Fund
Mirae Asset Life Insurance Founded
 - 2006** Mirae Asset Securities lists on the KOSPI [Ticker: 006800.KS]



Acquires Shanghai Mirae Asset Tower to become the first Korean institutional investor in Chinese real estate

Establishes Mirae Asset Global Investments (India)

2007 Establishes Mirae Asset Securities (HK)

Establishes Mirae Asset Global Investments (UK)

Mirae Asset Securities opens first Representative Office in Beijing, China

Establishes Mirae Asset Securities (Vietnam)

2008 Establishes Mirae Asset YiCai Investment Consulting (China)

Establishes Mirae Asset Global Investments (USA) and Mirae Asset Global Investments (Brazil)

Receives first Qualified Foreign Institutional Investor (QFII) license from the China Securities Regulatory Commission

Launches Mirae Asset's first off-shore fund in Luxembourg

Establishes Mirae Asset Securities (USA)

2010 Releases first Mobile Trading System (MTS) in Korea

Harvard Business School selects Mirae Asset for a case study on Entrepreneurism and Business Strategy

Establishes Mirae Asset Securities (Brazil)



Launches first US-domiciled actively managed mutual funds under the Mirae Asset Discovery Series

2011 Launches first HK-listed ETF on the HKEX
Acquires Horizons ETFs, a leading Canadian ETF provider

2012 Establishes Mirae Asset Huachen Fund Management (China)

2013 Establishes the Mirae Asset Retirement Institute

Launches first US-listed ETF on the NYSE

2014 Establishes Mirae Asset Financial Services

2015 Mirae Asset Life Insurance lists on the KOSPI [Ticker: 085620.KS]

2016 Establishes Mirae Asset Global Investments (Australia)

Launches Multi Asset Global Investments (Korea)

Acquires Korea's leading investment bank, KDB Daewoo Securities and rebrands as Mirae Asset Daewoo

2017 Leads consortium to invest \$1 billion in the master plan redevelopment of the Gyeongdo Ocean Luxury Resort in Yeosu, South Korea

Launches first Asia Growth Venture Capital Fund with \$1bn of assets under management

Mirae Asset Daewoo enters into strategic



partnership with Asia's leading technology company, Naver Corp, to develop next generation financial products

Establishes Mirae Asset Capital Markets (India)

2018 Establishes Mirae Asset Global Investments (Vietnam) in partnership with Vietnam's State Capital Investment Corporation (SCIC)

Acquires PCA Life, the Korean business of Prudential plc

Launches Mirae Asset Prevoir Life Insurance (Vietnam), a Joint Venture with leading French Insurer, Prevoir Vie

Acquires Global X, a leading ETF provider in the US

Receives one of the first private fund management (PFM) licenses in China

2019 Mirae Asset Venture Investments lists on the KOSDAQ [Ticker: 100790.KS]

Mirae Asset Daewoo invests in spin off of Naver Financial to create leading payments and financial products platform

Establishes Global X Japan, a joint venture ETF provider with Daiwa Financial Group

2020 Mirae Asset Group awarded 2020 National Brand Grand Prize

2021 Mirae Asset Daewoo renames as Mirae Asset Securities



Mirae Asset | www.miraeasset.com

Inquiries | Brand Strategy Division (brand@miraeasset.com)

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