

Permanent Innovator

Mirae Asset

Group Overview

Chairman's Message



As a global financial group, we serve not only our clients but the broader society as well.

We want our company to display a unique and future-oriented philosophy that provides solutions for all of our stakeholders.

Hyeon Joo Park
Founder & Global Investment Strategy Officer

A handwritten signature in black ink, appearing to read 'H. J. Park', followed by a period.

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Mirae Asset
Corporate Video



How to Scan a QR Code

Open the Camera App then
point your phone at the QR code to scan
and tap the pop-up banner or
the QR icon in the bottom-right corner





1. Introduction

1. Group Overview
2. Business Philosophy
3. Founder & GISO
4. Global Footprint

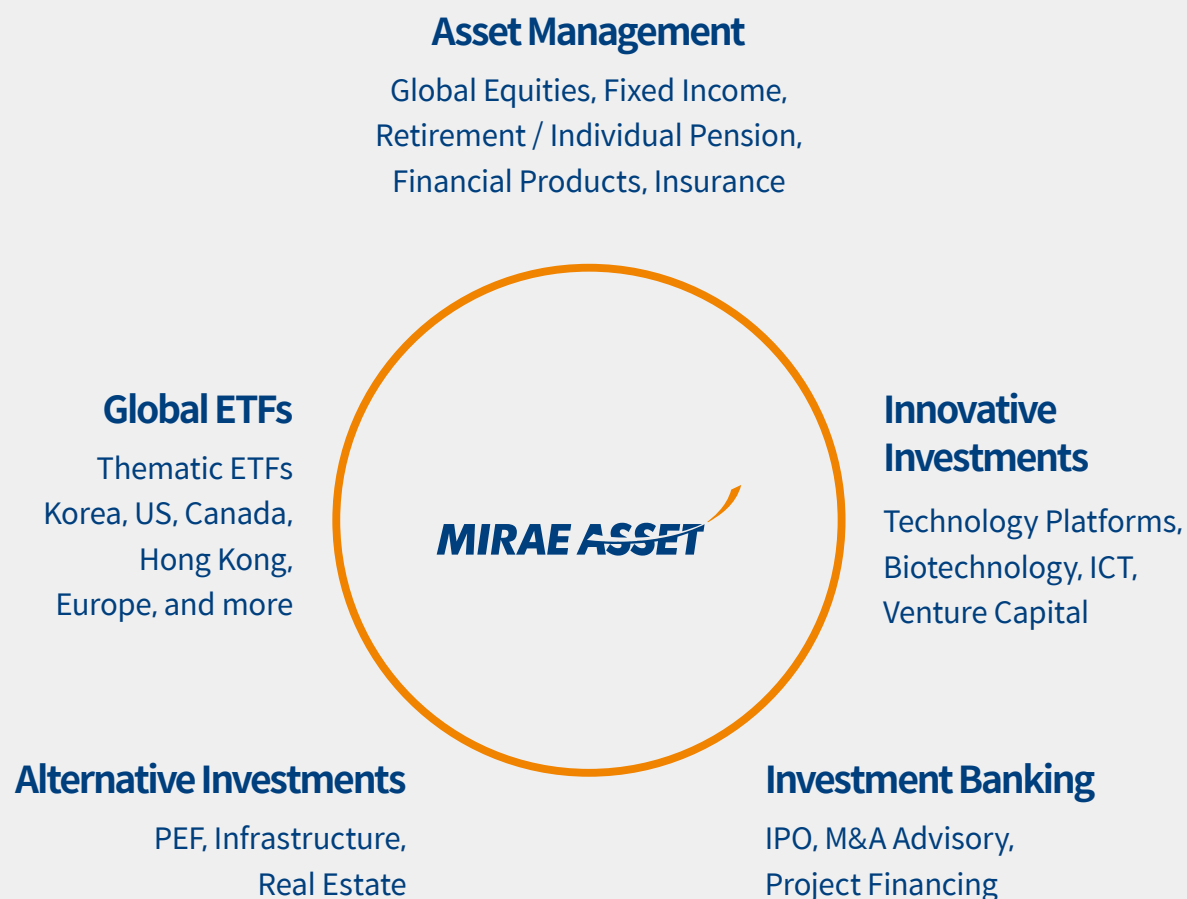
Picture: "Handless Clock" - a symbol of long term perspective and investment on display at Mirae Asset Center 1 (Headquartered in Seoul)

Group Overview

Founded in 1997, Mirae Asset is one of the largest independent financial groups in Asia, providing comprehensive services to clients worldwide.

Founder	Hyeon Joo Park
Foundation	July 1997
Global Expansion	15 Global Markets
Equity Capital	USD 14.5 billion
Total AUM	USD 648 billion
Employees	11,860

(Dec 2021)



Business Philosophy



“Mirae Asset’s corporate philosophy and core values were set at the time of its founding. At first, I considered traditional company values such as faith or sincerity. However, I wanted Mirae Asset to stand out from its competitors. That’s why I chose phrases such as ‘open mind’ and ‘embracing the future’. I hope Mirae Asset can become a company of talented people who are responsive to changes. I sincerely hope that these excellent people will grow and inherit the founding philosophy of Mirae Asset and compete in the global market with great confidence.”

(from ‘Money is a Beautiful Flower’ by Hyeon Joo Park)

Business Philosophy

We value our people and embrace the future with an open mind.

Core Values

Our clients’ success is paramount – their success is our success.

We assess every investment opportunity objectively and with total impartiality.

Mirae Asset’s success is built on respect for each individual and a belief in the power of teamwork.

At Mirae Asset we are deeply aware of our responsibilities as good corporate citizens.

Founder & GISO



Chairman Hyeon Joo Park

Mirae Asset Global Investment Strategy Officer

“God has given us two eyes:

One for the present, the other for the future.

If you continue investing and innovating for the future, you can make a better future.

This is how Mirae Asset makes changes for the future through investment.”

-
- 2021 Awarded Korea Management Scholar's Award 2021 Grand Prize
 - 2018~ Appointed as the Global Investment Strategy Officer (GISO)
 - 2016 Appointed as the Chairman of Mirae Asset Securities
 - 2009 Awarded the Master Entrepreneur by Ernst and Young
 - 2002 Completed Harvard Business School CEO course
 - 2001 Appointed as the Chairman of Mirae Asset
 - 1999 Founded Mirae Asset Securities
 - 1997 Founded Mirae Asset Capital & Mirae Asset Global Investments

Global Footprint

19 years

Global Expansion

15

Global Markets

46

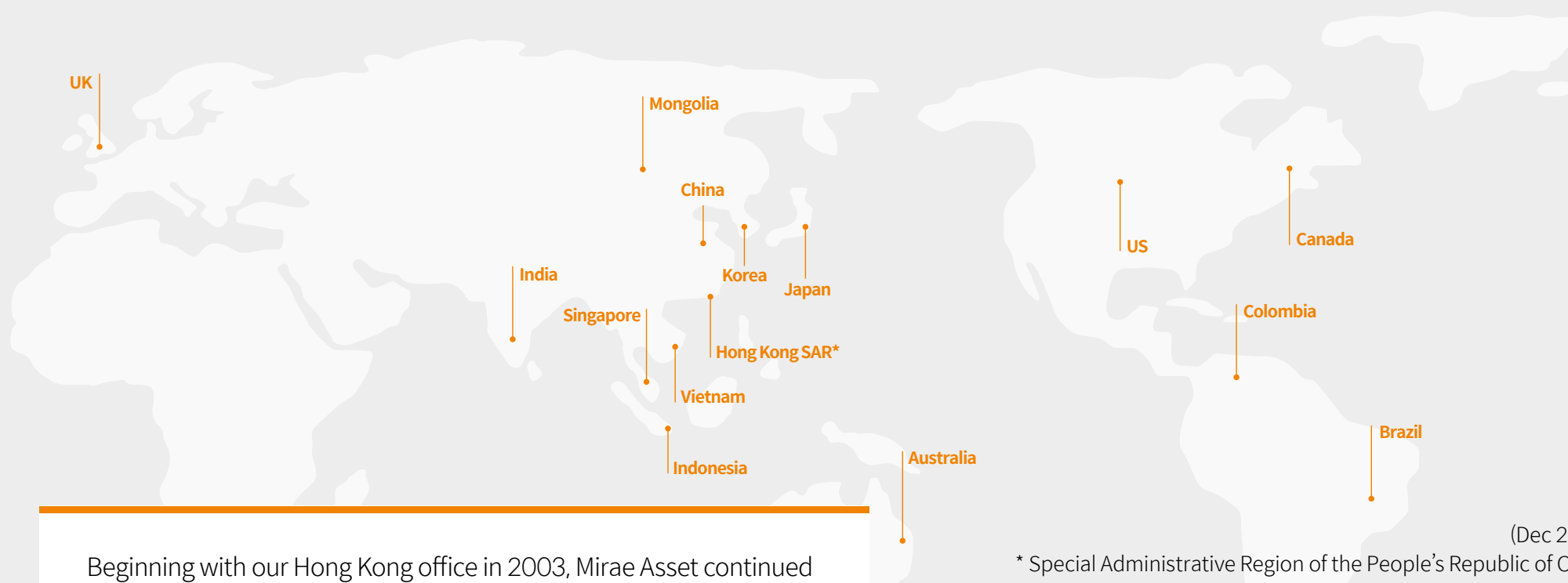
Global Offices

14

Global ETF AUM Ranking

50+

Countries with Clients



Beginning with our Hong Kong office in 2003, Mirae Asset continued its expansion across Asia Pacific, the Americas, and Europe. Strategically positioned in 15 markets, Mirae Asset operates a globally diversified investment platform and meet the needs of our clients with intelligent investment solutions across various asset classes.

Mirae Asset
Global Network



2. Core Drivers

1. Globalization
2. Investments
3. Digitalization

Picture : Mirae Asset Media Content Studio, Mirae Asset Center 1

Globalization

Going Global with Local Expertise

Going Global

Mirae Asset Financial Group has grown into a global financial group, with presence in 15 markets across Asia Pacific, the Americas, and Europe.

With our global network, we can operate a globally diversified investment platform, providing investors with sophisticated and extensive investment solutions. Fully utilizing our global resources, we constantly identify new investment themes and opportunities.

Local Expertise

Mirae Asset's overseas businesses are tailored to the unique characteristics and demands of each region.

We deploy a true localized strategy that ensures we are achieving our client's objectives in each individual market.

Investments

Innovation through Investments

ETF, a Disruptive Force in the Industry

Mirae Asset's ETF business leverages our 4 ETF brands around the globe to create a client-centric platform that provides investors with intelligent investment solutions. Mirae Asset offers a comprehensive range of simple and innovative solutions that provide exposure to disruptive themes, access to global markets and tools that help our clients achieve their investment objectives.

Making Changes through Investments

Mirae Asset believes that we can make changes through investments. Mirae Asset aims to discover and support small and medium-sized enterprises (SMEs) and innovative startup companies, to assist them to grow and become key players of the industry.

Digitalization

Convergence of Digitalization and Finance

Digital Finance

Mirae Asset pursues digital innovation aimed at building a strong client base and providing financial services that stand out from our competitors.

Mirae Asset is dedicated to the application of artificial intelligence and deep machine learning in all areas of investment, including research, asset allocation solutions, investment behavior analysis, and product and service development.

Digital Content

In an effort to better communicate with clients and investors, Mirae Asset continues to create insightful investment content and thought leadership via various digital mediums.

Mirae Asset manages over 40 websites, blogs, and social media channels such as YouTube in 8 different languages to deliver timely and informative investment analysis, opinions and insights to our investors around the world.



3. Sustainability

1. Investment Principles
2. Sustainable Investing
3. Sustainability Journey
4. Investment Education
5. Foundation

Committed to our Investment Principles

Mirae Asset adheres to unwavering investment principles and strives to provide better value to customers.

Investment Principles

Mirae Asset identifies the sustainable competitiveness of companies

Mirae Asset invests with a long term perspective

Mirae Asset assesses investment risks with expected return

Mirae Asset values a team-based approach in decision-making

Mirae Asset firmly adheres to these core investment principles.



Mirae Asset Brand Film

Sustainable Investing

We are investing in new growth industries and nurturing global experts.



Fostering Future Industry Leaders

We invest in startups across innovative sectors such as new and renewable energy, fintech, artificial intelligence, nanotechnology and advanced materials. We also offer financial services designed for small-to-medium enterprises to help them become more sustainable.

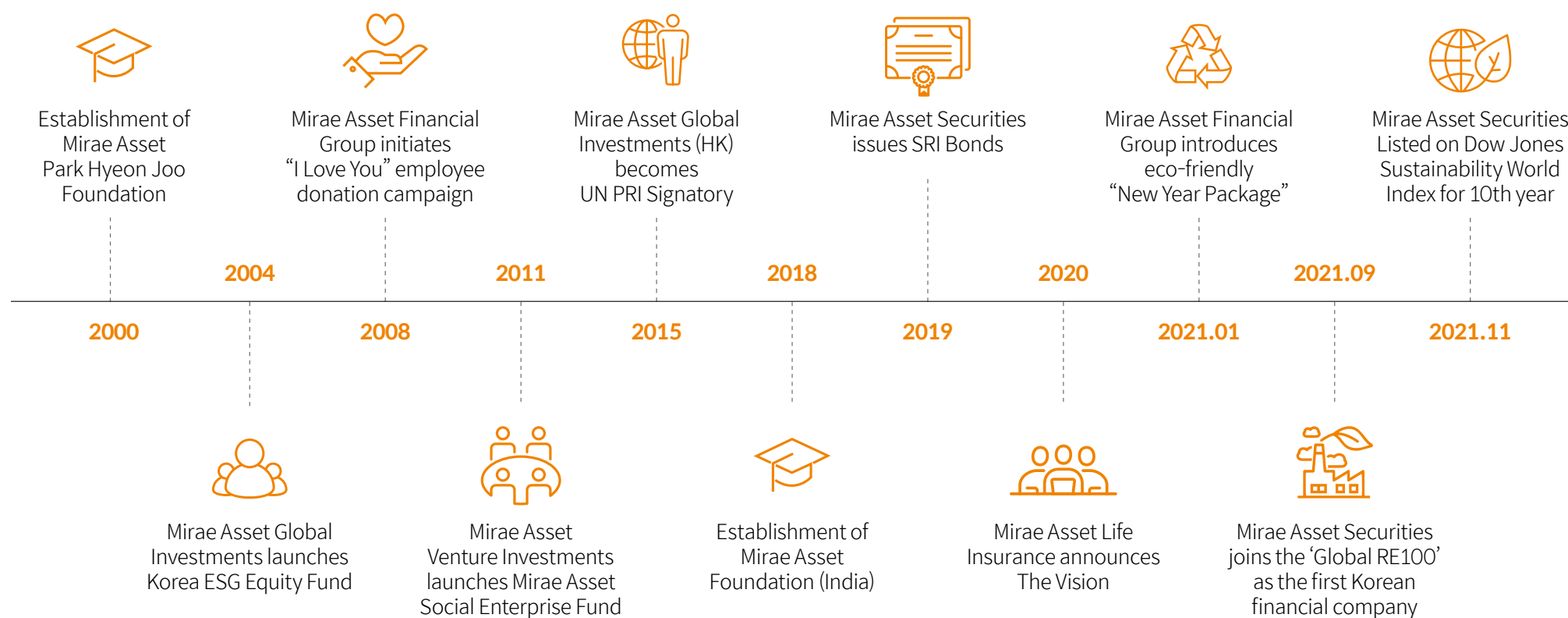


Nurturing Global Experts

We are dedicated to developing and nurturing global talent. We provide numerous educational and development programs and career opportunities that encourage each individual to innovate in their own roles and lives.

Mirae Asset's Sustainability Journey

Mirae Asset aims to contribute to making a brighter world for future generations.



Mirae Asset Investment and Pension Center

Since its establishment in 2004, Mirae Asset Investment and Pension Center has been committed to helping investors manage their assets and achieve their long-term objectives. Today, we continue to carry out various research, information and educational activities covering investment and pension.

Global Investor Education

At Mirae Asset, we aim to share our expertise and knowledge with our clients and the wider community to help enhance their understanding of the investment world. We believe that financial literacy is the key to financial well-being, and as such, we are continuously creating insightful investment content.



Investment & Pension related Contents in Korea

Press



+200 Appearances

Press
(Newspaper, Radio, TV, etc.)

Videos / Lectures



+120 Times

Investment and Pension related
lectures, YouTube videos

Research



6 Papers

Investment and
Pension related
reports, research papers

Publication



13 Publications

<The Sage Investor>
<Investment and
Pension>

Conference



540 Conferences

Conferences for
children, employees,
and expected retirees

Mirae Asset Park Hyeon Joo Foundation

Mirae Asset aims to create a social value beyond the accumulation of clients' wealth.

Since establishment in 2000, Mirae Asset has given hope to more than 358,000 dreamers.

Mirae Asset Foundation - India

Established in 2018, Mirae Asset Foundation in India provides access to better education and improved quality of learning so that students from diverse backgrounds across India can reach their highest potential.

Global Talent Programs

Total Beneficiaries

358,423

(December 2021)



4,076

Korea Scholarships



122

Global Scholarships



14,974

Global Leader Trips



6,017

Global Programs
(Cultural/Exchange)



333,234

Financial Education
Programs





4. Key Businesses

- | | |
|-----------------------|--------------------|
| 1. Asset Management | 4. Capital Finance |
| 2. Investment Banking | 5. Venture Capital |
| 3. Life Insurance | 6. ETF Platform |

Picture: Global X Hong Kong tramcar wrap advertisement

Mirae Asset Global Investments

Mirae Asset Global Investments is a leading global diversified asset manager, providing innovative solutions worldwide, serving clients in over 40 countries.

Main Businesses

Alternatives Real Estate, Infrastructure, Private Equity, etc.

Traditional Public Equities, Fixed Income, Balanced Fund Products, Pension, etc.

Global ETF Global X, TIGER ETF, Horizons ETFs, Mirae Asset Global Investments



Mirae Asset Global Investments
Homepage

Total AUM (Client Assets)

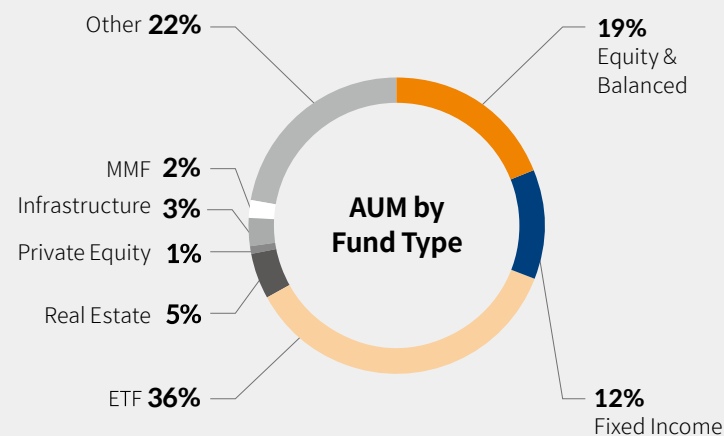
258 USD Bil

Global ex Korea AUM

92 USD Bil

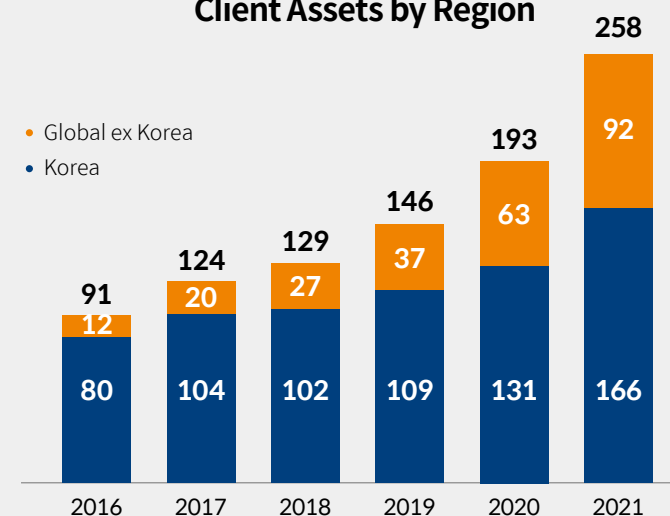
(Dec 2021)

Diversified Investment Products



* Includes Hedge Funds, Derivatives, FOFs.

Client Assets by Region



(Unit: USD Bil)

Mirae Asset Securities

As the leading investment bank in Asia, Mirae Asset Securities is expanding its global footprint to become one of the world's top-tier investment banks.

Main Businesses

Wealth Management Global investment advisory and brokerage services

Investment Banking Equity capital markets, leveraged finance, corporate finance solutions and M&A advice

Digital Finance Providing digital solutions for mobile and personal trading

Trading Credit, interest rate, equity-linked products, FX, global equities and proprietary trading



Mirae Asset Securities
Homepage

Total AUM (Client Assets)

317 USD Bil

Equity Capital

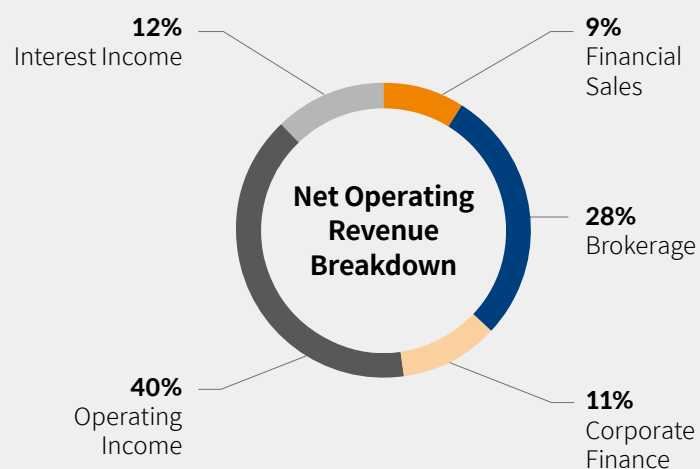
8.9 USD Bil

Pre-Tax Income

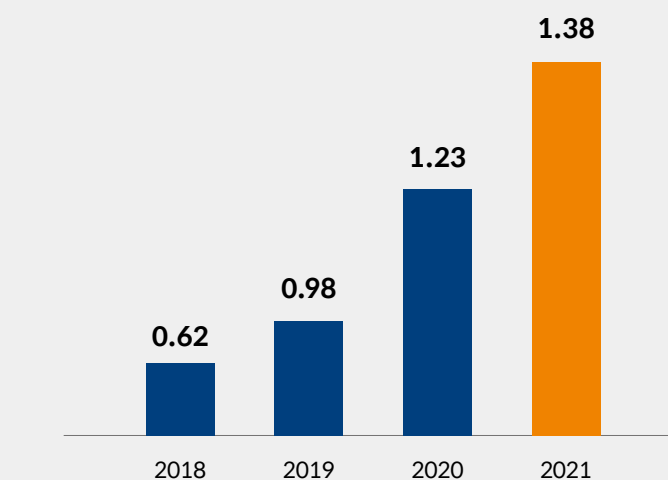
1.38 USD Bil

(Dec 2021)

Diversified Business Model



Pre-Tax Income



(Unit: USD Bil)

Mirae Asset Life Insurance

Mirae Asset Life Insurance provides comprehensive and specialized retirement planning to help our clients achieve financial security and prepare them for a comfortable retirement and prosperous future.

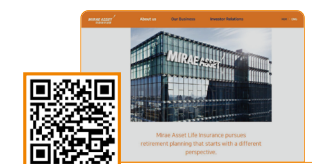
Main Businesses

Variable Asset Management Variable life insurance - MVP* fund

Insurance Life insurance, critical illness and accident insurance, savings insurance, children's life insurance and online insurance service

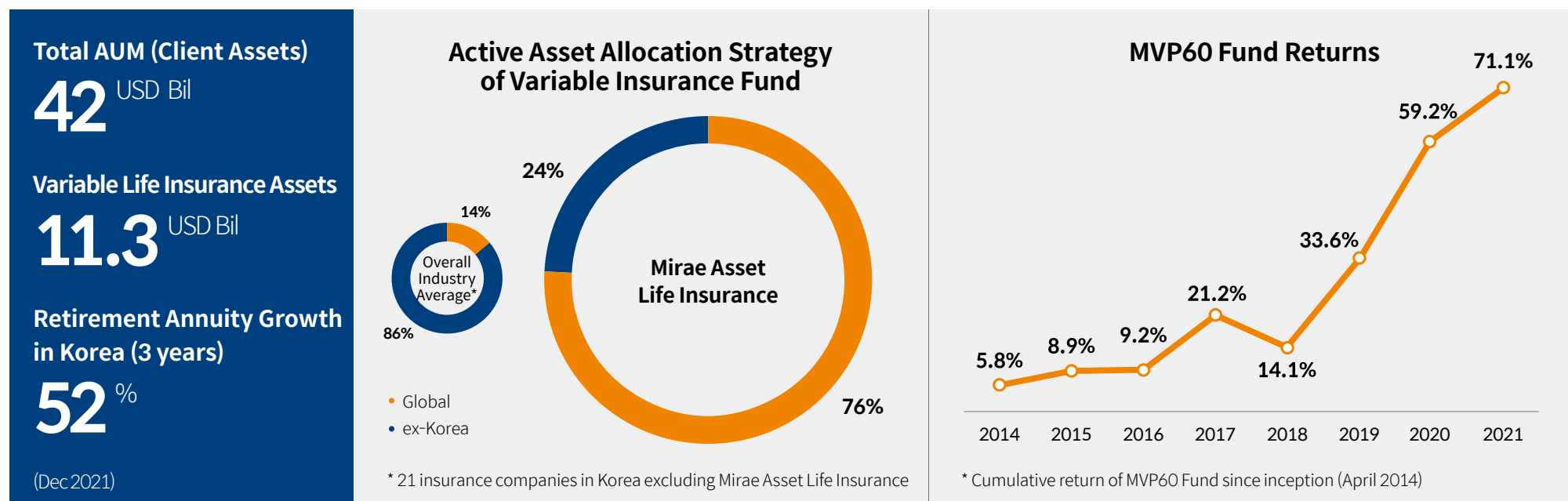
Pension Principal-protected (insurance, savings, ELB) and income allocation (insurance, fund, ELB)

Other Total asset management consulting advice (tax, inheritance and real estate, etc.)



Mirae Asset Life Insurance
Homepage

* MVP: Mirae Asset Variable Portfolio



Mirae Asset Capital

Mirae Asset Capital specializes in customized financing solutions while facilitating investment in new growth areas.

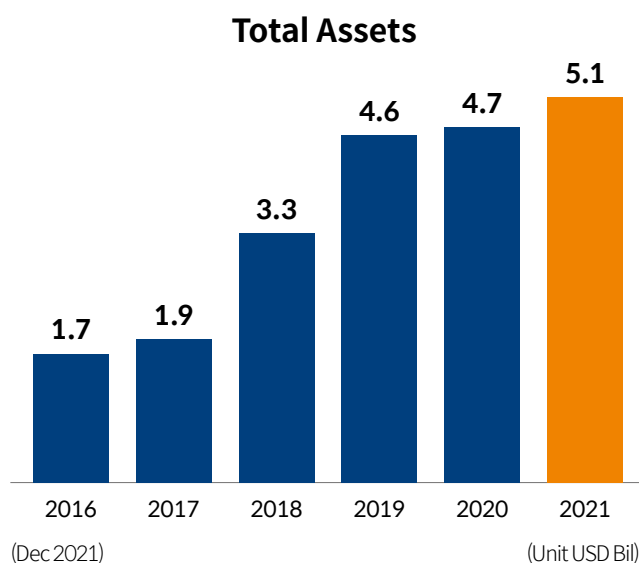
Main Businesses

New Growth Investments Investing in revolutionary ideas in sectors such as ICT/IoT and biotechnology

Data-driven Services Stock loans, lease deposit loans and development of data-driven loan service

Lease Financing Auto lease, installment financing

Leveraged Finance Corporate lending, project financing, M&A and mezzanine financing



Mirae Asset Venture Investments

Mirae Asset Venture Investments discovers and invests in global startups with high growth potential. We offer comprehensive and tailored support during their start up journey.

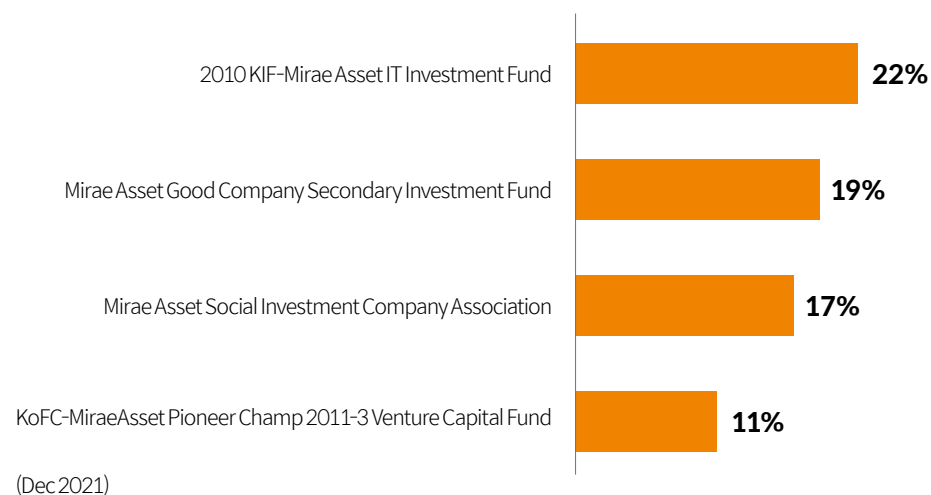
Main Businesses

Venture Capital Investing in venture businesses with potential for growth with the right management support

Strategic Investments Identifying companies for majority and minority investments in partnership with strategic and institutional investors

Buyouts Acquiring controlling interests in companies that exhibit clear paths to value added outcomes

Internal Rate of Return (IRR) on Liquidated Funds (5 years)



Mirae Asset ETF Platform

Mirae Asset Global Investments leverages the experience, passion, and expertise of our four brands across the world in 10 countries to build the most innovative ETF business that is truly built around its investors.

ETF Brands

TIGER

Korea

Global X

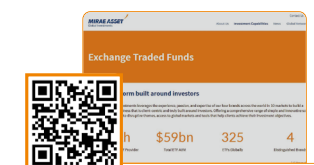
US, Hong Kong, EU, Japan, Colombia, Brazil

Horizons

Canada

Mirae Asset Global Investments

India, Vietnam



Mirae Asset Global ETF Platform

Total AUM (Client Assets)

85.8 USD Bil

Global ETF AUM Ranking

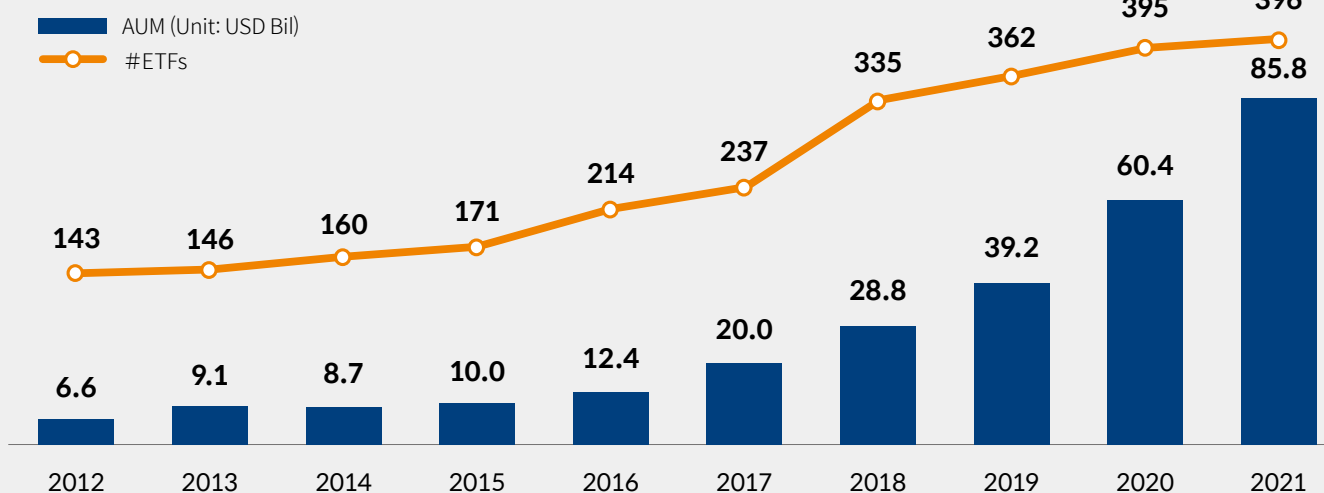
14th

ETFs Globally

396

(Dec 2021)

Global ETF AUM



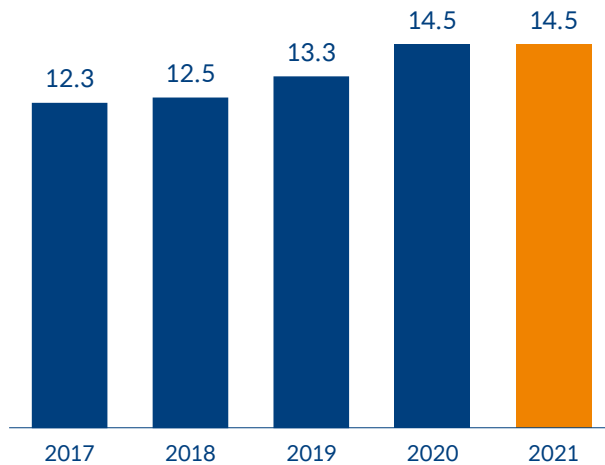


5. Factbook

1. Financial Highlights
2. Global Presence
3. Milestones

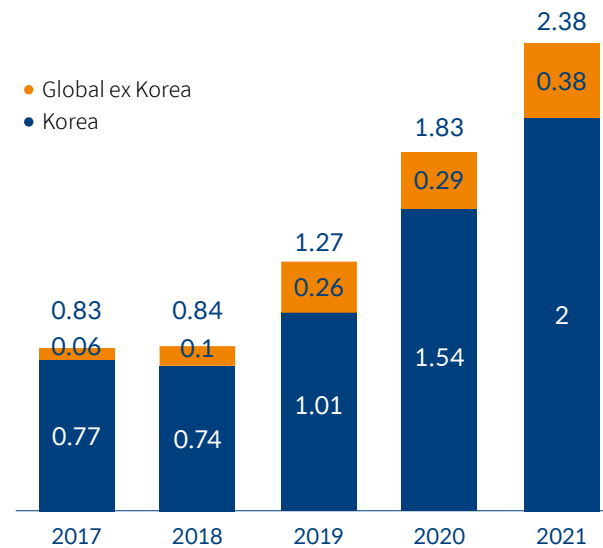
Total Equity Capital

14.5 USD Bil
(Dec 2021)



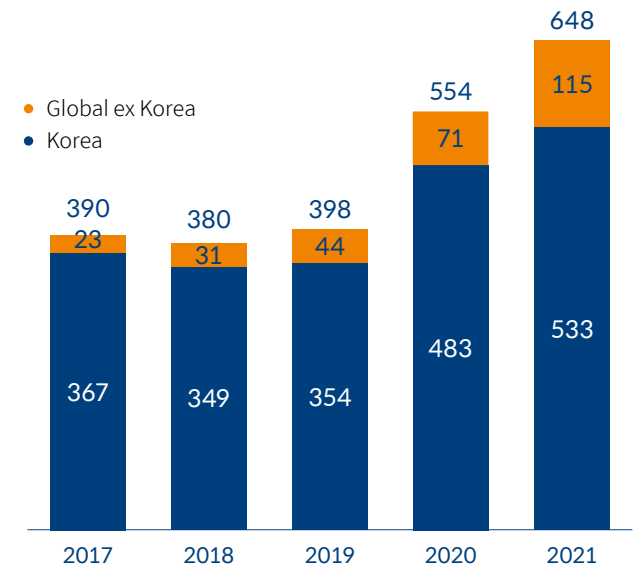
Total Pre-tax Income

2.38 USD Bil
(Dec 2021)



Total Asset Under Management

648 USD Bil
(Dec 2021)



Equity Capital per Company

(As of consolidated Dec 2021, Unit: USD Bil)

2.0

Mirae Asset Global
Investments

8.9

Mirae Asset
Securities

1.6

Mirae Asset Life
Insurance

Compound Annual Growth Rate of Pre-tax Income

(2017 ~ 2021)

45 %

Korea

73 %

Global ex Korea

Compound Annual Growth Rate of AUM

(2017 ~ 2021)

19 %

Korea

67 %

Global ex Korea

Global Presence

(March 2022)

Korea

Mirae Asset Global Investments
Mirae Asset Securities
Mirae Asset Life Insurance
Multi Asset Global Investments
Mirae Asset Capital
Mirae Asset Consulting
Mirae Asset Financial Service
Mirae Asset Investment and Pension Center
Mirae Asset Park Hyeon Joo Foundation
Mirae Asset Venture Investment
Energy Infra Asset Management
YK Development

Australia

Mirae Asset Global Investments

Brazil

Mirae Asset Wealth Management
Global X

Canada

Horizons ETFs

China

Mirae Asset Huachen Fund Management
Mirae Asset Securities -
Beijing Representative Office
Mirae Asset Securities -
Shanghai Representative Office

Colombia

Global X

Hong Kong SAR*

Mirae Asset Global Investments
Mirae Asset Securities

India

Mirae Asset Investment Managers
Mirae Asset Capital Markets
Mirae Asset Venture Investments
Mirae Asset Financial Services

Indonesia

Mirae Asset Securities

Japan

Global X

Mongolia

Mirae Asset Securities

Singapore

Mirae Asset Securities

United Kingdom

Mirae Asset Global Investments
Mirae Asset Securities

USA

Mirae Asset Global Investments
Mirae Asset Wealth Management(LA)
Mirae Asset Securities(NY)
Global X

Vietnam

Mirae Asset Global Investments
Mirae Asset Securities
Mirae Asset Finance Company
Mirae Asset Prevoir Life Insurance
Mirae Asset Capital Vietnam Company
Vina Digital Finance Platform
Mirae Asset Securities -
Ho Chi Minh Representative Office
Grooo International

* Special Administrative Region of the People's Republic of China

Milestones

(March 2022)

-
- | | |
|---|---|
| <p>1997 Mirae Asset Capital Founded
Mirae Asset Investment Advisory Founded</p> <p>1998 Launches Korea's first close-ended mutual fund, the Park Hyeon Joo Fund #1</p> <p>1999 Mirae Asset Securities Founded</p> <p>2000 Establishes the Mirae Asset Park Hyeon Joo Foundation</p> <p>2001 Launches Korea's first open-ended mutual fund, the Mirae Asset Independence Fund
Launches Korea's first wrap account service</p> <p>2003 Establishes Mirae Asset Global Investments (HK), Korea's first overseas investment company</p> <p>2004 Establishes the Mirae Asset Investment Education & Research Center
Launches Korea's first real estate fund
Launches Korea's first private equity fund</p> <p>2005 Launches first overseas investment fund in Korea, the Mirae Asset Asia Pacific Star Equity Fund
Mirae Asset Life Insurance Founded</p> <p>2006 Mirae Asset Securities lists on the KOSPI [Ticker: 006800.KS]
Acquires Shanghai Mirae Asset Tower to become the first Korean institutional investor in Chinese real estate
Establishes Mirae Asset Global Investments (India)</p> | <p>2007 Establishes Mirae Asset Securities (HK)
Establishes Mirae Asset Global Investments (UK)
Mirae Asset Securities opens first Representative Office in Beijing, China
Establishes Mirae Asset Securities (Vietnam)</p> <p>2008 Establishes Mirae Asset YiCai Investment Consulting (China)
Establishes Mirae Asset Global Investments (USA) and Mirae Asset Global Investments (Brazil)
Receives first Qualified Foreign Institutional Investor (QFII) license from the China Securities Regulatory Commission
Launches Mirae Asset's first off-shore fund in Luxembourg
Establishes Mirae Asset Securities (USA)</p> <p>2010 Releases first Mobile Trading System (MTS) in Korea
Harvard Business School selects Mirae Asset for a case study on Entrepreneurism and Business Strategy
Establishes Mirae Asset Securities (Brazil)
Launches first US-domiciled actively managed mutual funds under the Mirae Asset Discovery Series</p> <p>2011 Launches first HK-listed ETF on the HKEX
Acquires Horizons ETFs, a leading Canadian ETF provider</p> <p>2012 Establishes Mirae Asset Huachen Fund Management (China)</p> |
|---|---|

Milestones

(March 2022)

- | | |
|---|--|
| <p>2013 Establishes the Mirae Asset Retirement Institute
Launches first US-listed ETF on the NYSE</p> <p>2014 Establishes Mirae Asset Financial Services</p> <p>2015 Mirae Asset Life Insurance lists on the KOSPI [Ticker: 085620.KS]</p> <p>2016 Establishes Mirae Asset Global Investments (Australia)
Launches Multi Asset Global Investments (Korea)
Acquires Korea's leading investment bank, KDB Daewoo Securities and rebrands as Mirae Asset Daewoo</p> <p>2017 Leads consortium to invest \$1 billion in the master plan redevelopment of the Gyeongdo Ocean Luxury Resort in Yeosu, South Korea
Launches first Asia Growth Venture Capital Fund with \$1bn of assets under management
Mirae Asset Daewoo enters into strategic partnership with Asia's leading technology company, Naver Corp, to develop next generation financial products
Establishes Mirae Asset Capital Markets (India)</p> <p>2018 Establishes Mirae Asset Global Investments (Vietnam) in partnership with Vietnam's State Capital Investment Corporation (SCIC)
Acquires PCA Life, the Korean business of Prudential plc
Launches Mirae Asset Prevoir Life Insurance (Vietnam), a Joint Venture with leading French Insurer, Prevoir Vie
Acquires Global X, a leading ETF provider in the US
Receives one of the first private fund management (PFM) licenses in China</p> | <p>2019 Mirae Asset Venture Investments lists on the KOSDAQ [Ticker: 100790.KS]
Mirae Asset Daewoo invests in spin off of Naver Financial to create leading payments and financial products platform
Establishes Global X Japan, a joint venture ETF provider with Daiwa Financial Group</p> <p>2020 Mirae Asset Group awarded 2020 National Brand Grand Prize</p> <p>2021 Mirae Asset Daewoo renames as Mirae Asset Securities
Mirae Asset Securities joins the 'Global RE100' as the first Korean financial company
Mirae Asset Securities listed on Dow Jones Sustainability World Index for 10th year</p> <p>2022 Mirae Asset Global Investment Brazil changes its name to Global X Brazil</p> |
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**Digital version of this brochure can also be found on the
Mirae Asset Financial Group Website (www.miraeasset.com)**

Mirae Asset | www.miraeasset.com

Inquiries | Brand Strategy Division (brand@miraeasset.com)

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